

APPLIED PRIVACY POLICY

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CONTENTS:

- What does this Privacy Policy cover?
- What Information We Collect
- How We Collect Your Information
- How We Use the Information We Collect
- Who We Share Information With
- International Privacy Laws
- Your Privacy Choices
- How We Use Email
- Information Concerning Minors
- Applied Security Policy
- Updates
- Your U.S Privacy Rights
- [View Our Cookie Declaration And Your Consent](#)

WHAT DOES THIS PRIVACY POLICY COVER?

This Privacy Policy describes how Applied Industrial Technologies, Inc. and its subsidiaries (collectively, “**Applied**”, “**we**” or “**us**”) collects and uses information pertaining to website users, customers, other consumers, and job applicants (“**you**” or “**your**”), including but not limited to when you are using or accessing Applied’s websites (“**Sites**”) or when you provide information to us in other ways, including through our Social Media Pages or other communications with us. “**Social Media Pages**” are our official pages on social media sites, such as Facebook, LinkedIn, YouTube, Instagram or others. This Privacy Policy also covers our treatment of any information that our business partners share with us or that we share with our business partners.

Applied Sites contain links to other sites that are not owned, maintained or operated by Applied. This Privacy Policy does not apply to the practices of third parties that Applied does not own or control, including but not limited to any third party websites, services and applications (“**Third Party Services**”), that you elect to access through Applied Sites or to individuals that we do not manage or employ. While we attempt to facilitate access only to Third Party Services that share our respect for your privacy, we cannot take responsibility for the content or privacy policies of Third Party Services. We encourage you to carefully review the privacy policies of any Third Party Services you access. **The inclusion of a link from or to Applied Sites does not imply recommendation or sponsorship by Applied and Applied disclaims any liability for such links.**

WHAT INFORMATION WE COLLECT

We may collect the following categories of information about you:

- **Location:** We may use various technologies to learn your general geographic location, including by collecting your IP address or other device information, which may depend on your device's settings for location services.
- **Device Information:** When you visit our Sites, interact with our Social Media Pages, or open our emails, we may learn about your browser type and version, operating system, IP address, internet service provider, and other technical information about your device.
- **Contact Information:** We collect your contact information, which may include name, email address, phone number, and physical address.
- **Payment Information:** Your payment details can be collected in connection with an order or purchase.
- **Call, Email, and Mail Records:** If you call, email, or mail our customer service agents, we may keep records of those conversations.
- **Commercial Information:** We keep track of the services or products you purchase and your consuming histories or tendencies.
- **Interactions with Our Sites:** We collect information about your interactions with our Sites, including links used to arrive at our Sites, web pages requested and viewed, and time spent on our Sites.
- **Submitted Content:** We collect any content you submit to the Sites, Social Media Pages, or directly to us including comments, photos, or reviews.
- **Demographic Information:** We may have access to demographic details about our customers such as birthdate, gender, ZIP/postal code, and other similar details.
- **Job Applications:** If you apply for employment, we have access to the content you provide such as your resume, cover letter, and any information contained therein.
- **Inferences:** We may use any of the above information to draw inferences from these categories of information such as consumer preferences, behavior, and characteristics.

HOW WE COLLECT YOUR INFORMATION

We may collect the information described above directly from you, from third parties we partner with, or through cookies or other automated means. These categories include:

- **From You**
 - We receive and store any information that you enter on our Sites or provide in other ways. Several areas of our Sites allow you to make inquiries or request literature by filling out and submitting an online form.
 - Most of our Sites do not require any form of registration. However, some services may require you to provide us with your information. The information you submit during registration may include address, fax, email, contract information, user information, user comments and survey responses.
 - In order to establish a business or employment relationship or complete a transaction with Applied, you may be asked to provide information such as

name, address, telephone, email address, banking information, credit card number and other relevant information.

- If you fail to provide us with accurate information, it may not be possible for you to gain access to certain parts of our Sites and for us to respond to your inquires, including but not limited to providing services, completing purchases or sales, performing marketing actions, processing your job application, and meeting our contractual obligations.
- **From Your Device or Browser.** Certain information is automatically collected from your device or browser and analyzed when you visit our Sites, interact with our Social Media Pages, or open our emails. Standard server logs with IP addresses are collected as part of a business critical need to prevent fraud.
- **From Third Parties.** We work with third parties who provide services to us such as payment processors, analytics, survey providers, data suppliers, advertising companies. Your information may be collected and processed independently in accordance with the third party's own privacy notices. These third parties share information they have collected with us.
- **From Social Media Platforms.** Social media platforms share information with us. You can learn more about how social media platforms collect and use your information by reviewing their privacy policies and settings.
- **Through Cookies, Device Identifiers, and Similar Technologies.** We use cookies (small data files stored on your device or browser), pixel tags (tiny graphic images embedded in a website or email), and other similar technologies to automatically collect information when you visit our Sites or interact with our emails. Through the use of cookies, we may link information about your interactions with our Sites or emails over time.

HOW WE USE THE INFORMATION WE COLLECT

We gather information to analyze how customers use the Sites. For example, we do research to determine which areas are accessed most frequently. The information we gather when you visit our Sites or provide in other ways will also be used to improve the products we offer to our customers. In the end, we hope this information will help us build richly dynamic Sites and valuable services that help fulfill our customers' industrial product needs and provide an easy-to-use interface and an overall enjoyable shopping experience. In effect, we want to tailor our Sites and marketing profiling so that our customers receive more of what they want from us and less of what they don't want.

Email information is requested so that we can email you the related transactional documents for your order and for transaction processing within the business context as implied in our buyer and seller agreements. All other data collected through emails is used to improve our marketing communications with you.

In addition, we may use the information we collect for one or more of the following business purposes:

- To fulfill or meet the reason for which you provided your information. For example, if you provide us with information in order for us to prepare a tax return, we will use that information to prepare the return and submit it to the applicable taxing authorities.
- To provide you with information, products or services that you request from us.
- To provide you with email alerts, event registrations and other notices concerning our products or services, or events or news, that may be of interest to you.

- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
- To improve our website and present its contents to you.
- For testing, research, analysis and product development.
- To process your job application and evaluate your suitability for employment.
- As necessary or appropriate to protect the rights, property or safety of us, our clients or others.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information or as otherwise set forth in applicable privacy laws.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.

WHO WE SHARE INFORMATION WITH

To accomplish the purposes identified above, we may share your information with the following categories of third parties:

- Our affiliate companies
- Business partners who use this information to market to you, to perform analytics and conduct research, or for other purposes
- Service providers and advisors that perform services for us, on our behalf, which may include providing marketing and advertising services, providing mailing or email services, tax and accounting services, data enhancement services, fraud prevention, web hosting, or similar services
- Product suppliers who may use the information to fulfill warranty service obligations, product recalls, or transaction tracking regarding shipments or leases of supplier products or similar activities
- Businesses as needed to provide services or to fulfil your request or transaction, including, for example, order fulfilment, payment processing, or delivery or shipping services
- Ad networks and advertising partners to deliver advertising and personalized content to you on our Sites, on other sites and services you may use, and across other devices you may use, as well as provide on behalf of advertising-related services such as reporting, attribution, analytics and market research
- Analytics providers to better understand the demographics of our users and visitors, and to personalize, enhance and improve our Sites
- Social networks for advertising or personalization purposes, or to engage with you.

We release account and other information when we believe release is appropriate to: (i) comply with the law; (ii) enforce or apply our [Terms of Access](#) and other agreements; or (iii) protect the rights, property, or safety of Applied Sites, our users, or others. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction.

We may also disclose your information to other third parties upon your request or to comply with legal or contractual obligations.

INTERNATIONAL PRIVACY LAWS

Your information may be held at our offices, and those of authorized third parties described above. If you are located outside the United States, please be aware that your personal information will be transferred to the United States. Your information may be further transferred within the United States or to other jurisdictions outside of your region of residence.

While your information is outside of your region of residence, it is subject to the laws of the jurisdiction in which it is held, and may be subject to disclosure to the governments, courts or law enforcement or regulatory agencies of such other jurisdictions pursuant to local laws. However, our collection, storage, communication, and use of any personal information will at all times continue to be governed by this Privacy Policy. Where applicable, we comply with legal requirements providing adequate protection for the transfer of information.

YOUR PRIVACY CHOICES

- **Location Information:** You can disable location-based services on your mobile device or web browser by adjusting the settings on your device or browser. This will prevent our Sites from accessing your location information. Note that some services may not be available if you disable location-based services.
- **Emails:** You can unsubscribe from marketing emails by clicking the unsubscribe link in the footer of such email.
- **Social Media:** This Privacy Policy does not cover the privacy and security practices of social media platforms on which we have Social Media Pages. Please review the terms, policies, and settings of those social media platforms if you have questions about how they collect and use your data.
- **Online Advertising:** For information about opting out of third party advertising, visit: [NAI Opt-Out](#) and [DAA Opt-Out](#) (you will leave this Site for a separately managed online site where you can specify your preference under those programs). You can also click on the icon that may appear on some of our advertising served through these technologies. We may use more than one third party company for placing this advertising, which would require you to opt out of each company.
- **Cookies and Similar Technologies:** Our Sites use "cookies," which are small pieces of information stored by your browser or other application on your computer's browser or hard drive. The cookies are used to connect your computer with information stored about your online activity, searches, preferences and product purchases both within the same website visit and from one visit to the next on Applied Sites and/or other websites. Some examples of this data may include your account preferences, user specific information on pages accessed, searched terms or addresses entered, and previous visits to the sites. The "help" portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive new cookies or how to disable cookies altogether. If you reject cookies, you may not be able to participate in certain activities or receive a promotion tailored to you.
- **Google Analytics:** Applied uses Google Analytics to monitor activity on our Sites. To learn how Google Analytics collects and processes data, please visit: "How Google uses data when you use our partners' sites or apps" located at www.google.com/policies/privacy/partners.

HOW WE USE EMAIL

After you place an order on our Sites, you will receive an email confirmation of your order placement. You will receive these emails only if you have provided your email address.

In addition, we may use email for providing you with information on promotions, outages and other events. We also use email as a means of communicating with you. Please note that we do not sell email addresses to other companies.

INFORMATION CONCERNING MINORS

Our Sites are not intended for children under 14. No one under 14 should share any personal information with us through our Sites. We do not knowingly collect any personal information from children under 14 on our Sites. To request deletion of personal data relating to a child under 14, please email dataprotection@applied.com.

Applied Sites do not knowingly sell products for purchase by minors under 18 years of age. If you are under 18, you may purchase products on Applied Sites only with the involvement of a parent or guardian.

APPLIED SECURITY POLICY

The security of your personal information is of utmost concern to us. We have implemented physical, technical, and administrative security measures to maintain the safety of your personal information. While we take these measures, no security measures are perfect or impenetrable. As a result, while we strive to protect your personal information, Applied can't ensure or warrant the security of any information. Ultimately, you are responsible for maintaining the secrecy of your passwords and any account information. Be sure to sign off when finished using a shared computer.

We retain your information only for as long as is necessary for us to fulfill the relevant purposes specified in this Privacy Policy and to comply with our legal obligations.

UPDATES

Applied may update this policy from time to time. Updates will be posted on our Sites and will be effective as of the date of posting. We ask that you check our Sites periodically for updates to this and other policies.

U.S. RESIDENT'S PRIVACY RIGHTS

You can contact us at any time to:

- Request access and portability to information that Applied has about you
- Correct any information that Applied has about you
- Delete specific data permanently or restrict for processing or transferring to third parties that Applied has about you
- Object to processing of any Personal Data you provided, including but not limited to automated decision-making and profiling for marketing purposes.
- Our affiliate companies

Residents of U.S. states that afford privacy rights [Click Here](#) to learn how we process information in accordance with such privacy laws and how you can exercise your rights under those laws.

CONTACT US

If you have any questions about Applied's collection and storage of data, please contact our Privacy Officer at:

Phone: 800-655-6552

Website: www.applied.com

Email: dataprotection@applied.com

Postal Address: Applied Industrial Technologies, Inc.

Attn: Jon Ploetz, General Counsel

One Applied Plaza, Cleveland, Ohio 44115

CANADIAN RESIDENTS RIGHTS

Under certain circumstances and subject to applicable laws, you may consult your personal information, request its correction, or withdraw your consent to its use.

As required or permitted by law, you may be entitled to additional rights, including: (i) the right to control the dissemination of your personal information; (ii) the right to receive computerized personal information collected from you in a structured, commonly used and technological format and to have this information transferred directly to another organization; (iii) the right to be informed of and submit observations regarding automated decision-making; and (iv) the right to request information about data processing.

Finally, you also have a right to lodge a complaint with a competent data protection authority, in particular in the region where you normally reside, where we are based, or where an alleged infringement of data protection law has taken place.

To exercise any of these rights, please contact us as set forth in the section below.